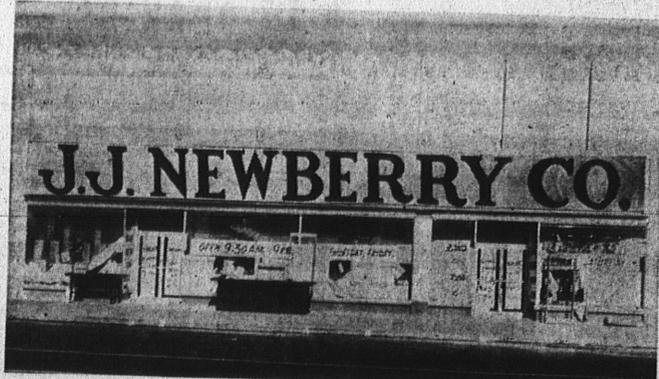


# NEWBERRY'S

Writing A Great, New and Glorious Page in the  
*Celebrating its 39th Anniversary*



Don't wait—  
 be on hand  
 when the  
**DOORS  
 OPEN  
 THURS.  
 at 9 a.m.**

**NOW! 33 GREAT COMPLETE  
 DEPARTMENTS to SERVE YOU**

# GREATER

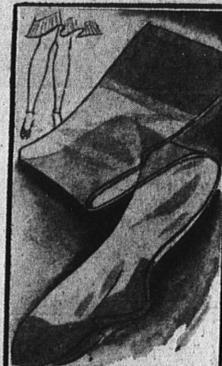
## Special NEWBERRY'S Cotton Dresses

Reg. \$2.98

Lovely washable cotton frocks in 80-count square percale. Multi-color stripes, checks, prints, florals, plaids and solid colors. Choice of zipper or button fronts. This ridiculous low price only possible because the dresses did not quite pass the rugged test in the factory. They are 'slightly imperfect', stamped seconds and priced far below actual value.

**\$1.88**  
**SIZES 14 to 44.**

Grand Opening **SPECIAL**



**72 Denier — Lace Welt  
 Reinforced for Long Wear  
 Ladies'  
 260 NEEDLE  
 RAYONS**

Good quality hosiery with reinforced tops, toes and heels, smooth fitting ankles. Flattering dull finish, extra strength knit. Economize and buy three pairs at one time. Sizes 8 1/2 to 10 1/2. **19¢** pr.

## MODERN CRAFT PICTURES



—styled for California homes. Handcrafted wood Frames in white-Mahogany, Maple and Natural Finishes.

Floral prints, scenes and figures to compliment any room decor.

You would expect to pay much more for these beautiful pictures and frames, but we have priced them at a low, low price to fit modest budgets. In all colors & sizes.

**\$1.19**

22x28 Opening Special

You'll Feel So Young, You'll Be So Pretty, Rayon Crepes and Rayon Shantung, Monotone and Color Prints...

## MAGNIFICENT, NEW RAYON DRESSES

**\$2.98**

Sizes: 14 to 20, 38 to 44, 46 to 52. Half Sizes: 18 1/2 to 24 1/2.

For wear everywhere these new Fall rayon dresses: **NECKLINES**, Bow tie neck, sweetheart neck, V-neck, square neck, Chinese neck. **COLLARS**, Lapel, notch and flap collars. **FRONTS**, 3 button front, shirt waist style, coat style—peplum fronts. **DETAILS**, Pockets, side drapes, pleated skirts, short sleeves, self belts, zipper plackets, etc. **COLORS**, Navy, brown, black, green, red, beige, aqua, blue.



## Special

## FIRST QUALITY NYLONS

**77¢** Pair



**SCOOP! Grand Opening Special!**  
**51 Gauge-15 Denier, No. 1**

Our First Quality **Full Fashioned NYLONS**  
 LIMIT 2 PAIR TO A CUSTOMER  
**2** Pair **\$1.99** for

Shop early! Only 300 pair to go on sale at this price. Ultra sheer, seam free... every pair guaranteed first quality!

WHILE THEY LAST—  
**Grand Opening SPECIAL**

**CORNER OF**